

OUR PARTNERS



Capital One has offered Canadian consumers a range of competitive

MasterCard® credit cards since 1996, when the company first introduced the Platinum MasterCard® in Canada. Capital One is committed to the community and to helping youth through our business and nonprofit partnerships and through the skills and dedication of our talented associates.

The **Canadian Curling Association (CCA)** is the



national sport governing body responsible for the development, promotion and organization of curling in Canada. In cooperation with its Provincial and Territorial Member Associations across Canada, the CCA provides programs and services to curlers ranging from the youngest "little rocker" (age 7 and up) to those 60 and older and from aspiring Olympians to Canadians with special needs, coaches, curling facility operators and volunteer boards, ice makers and officials.

Canadian owned and operated since 1887, today **The Dominion**



is one of the country's largest property and casualty insurers. The Dominion takes pride in providing Canadians with confidence that the cars, homes and businesses they value are protected. A fierce advocate for consumer interests, The Dominion is committed to making sure the insurance system works best for consumers. The Dominion's priority is to earn and maintain the trust and loyalty of policyholders, employees and business partners.

NEED MORE INFO?



To learn more please visit:
www.rocksandrings.com

or contact:

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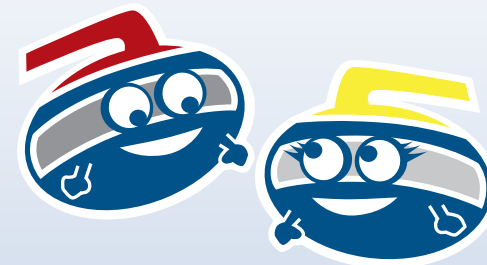
Kurling CANADA is the official equipment of the *Capital One Rocks & Rings* in-school curling program:
www.kurling.ca



Rock Solid Productions helps clients exceed their marketing goals through leveraging various aspects of the sport of curling:
www.rocksolidproductions.ca



DOES YOUR SCHOOL ROCK?



WWW.ROCKSANDRINGS.COM



THE CAPITAL ONE ROCKS & RINGS PROGRAM IS HERE!

WHAT IS THE PROGRAM?

The **Capital One® Rocks & Rings** program is designed to introduce the Olympic sport of curling to elementary school children. By bringing the curling rink to the school gym we reach children that would otherwise not have access to the roaring game.

The best part? We bring everything to the kids — no field trip or school buses required!



Curling is a highly social sport that can be enjoyed for a lifetime. It is a fantastic physical activity that can be enjoyed by all ages and abilities. It also promotes sportsmanship and camaraderie and is an inexpensive and less dangerous alternative to many other sports.

HOW IT WORKS

The **Capital One Rocks & Rings** program visits participating schools for a full school day. We take over the gym as classes take turns visiting for 40 minutes sessions of fun and instruction.

Various drills, relays and team-building activities are used to introduce students

to the sport of curling. It is a highly interactive program with the emphasis on fun!

Unique indoor floor curling equipment is used to provide a true curling experience without requiring ice!

At only \$150 per school (thanks to our gracious partners!) it is an incredibly affordable curriculum-based program.



FURTHER PARTICIPATION

At the end of the session, each student receives their own **Capital One Rocks & Rings** graduation certificate that they can share and discuss with their parents. It also provides valuable information including where and how the student and his or her parents can get involved in curling in their area.



Each school also receives a complimentary "Getting Started in Curling" package courtesy of the Canadian Curling Association. This package helps teachers to further their student's learning and participation in the sport.

TESTIMONIALS

"The Capital One Rocks & Rings program was excellent. The students had a great introduction to curling and the activities were age appropriate and kept them moving. They wanted to know where they could play 'real' curling. I would definitely recommend this program."



— Mary Ann A., Teacher

"It was an incredible curling experience for our students and teachers. Our students were so excited to take part in a new sport, and found the program very interesting and fun. They learned quite a bit about the ins-and-outs of curling. The program itself is great; it was very well planned and executed. I highly recommend having this program in your school. It's well worth it!"



— Lisa C., Teacher



VISIT WWW.ROCKSANDRINGS.COM FOR MORE DETAILS ON OUR PROGRAM

